



COMMUNICATION GUIDELINES REGARDING STUDENTS

Highlighting the achievements and celebrating the successes in our schools is an important part of reporting responsibly to our community and is a way to showcase the success of our students and schools.

Throughout the year, the Big Walnut School District often has the opportunity to photograph, videotape, and/or interview students in a wide variety of school-related activities.

Under the Family Educational Rights and Privacy Act (FERPA), parents have the right to opt their child out of directory information and communication tools such as, but not limited to, district and school newsletters; district annual report; school yearbook; local newspapers; the district web site; and broadcast media.

OPTING OUT means your child's picture, schoolwork, name, grade and program will not be shared publicly and will not be included in the communication tools we use listed above. Furthermore, by opting out, your child will not be recognized **PUBLICLY**, for accomplishments such as: Science Fair Awards, Art Awards, Student of Month, Athletic Awards, and National Honors Society recognition.

NOT TO OPT OUT means when we are highlighting student achievement and celebrating success in our schools your child may be photographed, videotaped or interviewed by district and school publications and/or local newspapers and broadcast media.

Our primary goal is to respect your privacy. **IF YOU OBJECT TO THE INCLUSION OF YOUR CHILD'S IDENTIFICATION IN THESE COMMUNICATION TOOLS, PLEASE COMPLETE THE FORM BELOW AND RETURN IT TO YOUR CHILD'S SCHOOL.**

I **DO NOT** wish to have my child's photograph/videotape and/or interview – this includes their schoolwork – used in agreement with the District's above communication guidelines regarding students. Please return this signed form to your child's school. A copy of this form will be kept on file in both the school building and in the District's communications office.

I, _____, (please print name) the parent, legal guardian or custodial parent **DO NOT** grant the Big Walnut Local School District the right to use the photograph, interview, videotape, and image or work product of my child with or without his/her name, both singularly or in conjunction with other persons or objects, in publications or communications published or disseminated by the District.

Student Name: _____ Teacher Name: _____

Building _____ Grade: _____

Parent/Guardian Signature: _____

Address: _____
Street Address (Subdivision) (Apt.# / Lot #) City, State, Zip